

ORDER



Orders

Order / Rev: 725176

Alt Order #: 06396946

Product Desc: CONG LEADERSHIP FUND

Estimate: 3500

Flight Dates: 11/03/12 - 11/04/12

Original Date / Rev: 10/26/12 / 10/26/12

Order Type: Political

WKYC

Primary AE: Joe Knauer

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: American Media & Advocacy Grp/ POI

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Congressional Leadership Fund

Demographic: A35+

Product Codes: IS-Candidate/US House,IS-Issue/Non

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	4	\$9,250.00	\$7,862.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	4	\$9,250.00	\$7,862.50	0.00
Totals	4	\$9,250.00	\$7,862.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	11/03/12	11/03/12	Sat Prime C	CM	10-11p	-----S-	:30	2	\$3,625.00	P-5	0.00	NM	2	\$7,250.00
				Sat Prime C											
				L&O SVU-SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2				\$3,625.00		0.00			
E 2	WKYC	11/04/12	11/04/12	MLS Playoffs	CM	Various	-----S	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
				Soccer Playoffs		(4:00 PM-6:00 PM)									
				MLS PLAYOFF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2				\$1,000.00		0.00			
Totals														4	\$9,250.00